# The Ultimate HIRING MATRIX!

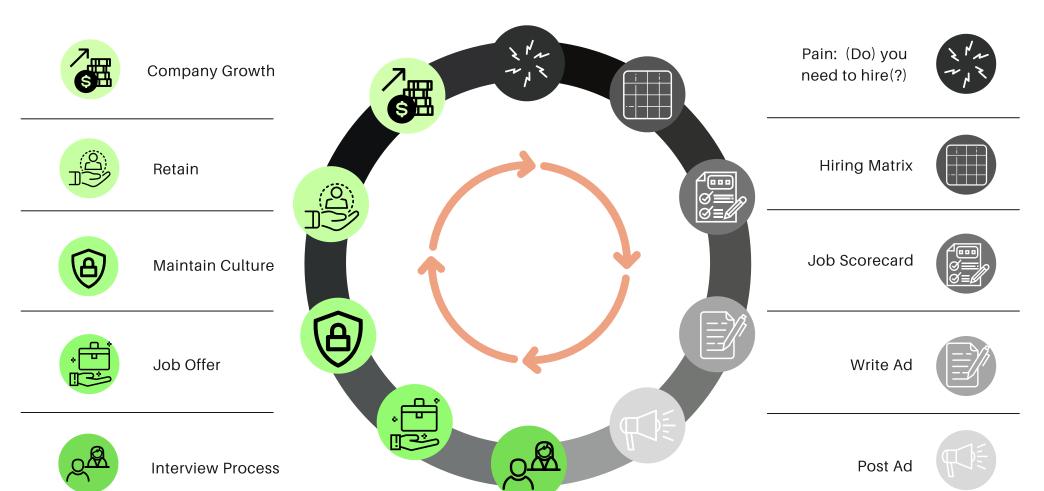


### THE NEW FLAT RATE

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### **HIRING CYCLE**



The key is to complete the matrix so you can easily identify the holes in your business. This matrix helps you to prioritize the hires you need first and how to move towards execution in your hiring process.

**Step 1:** Choose a job position relevant to your company.

**Step 2:** Is the owner doing this job or pieces of this job? If so, check the box, and move down to the next row.

**Step 3:** Decide what you would want to see a new employee in this position accomplish in six months.

Step 4: Simplify your six month expectations into a Job Objective and Key Results list.

**Step 5:** Write out the job advertisement.

**Step 6:** Post the advertisement in multiple places.

**Step 7:** Found someone? Great! Skip to the interview and hiring process. If not, test your job ad by tracking how well applicants are responding, and what kind of applicants are applying.

**Step 8:** Tweak some things in your ad to better target your perfect team member.

**Step 9:** Begin the interview process.

Step 10: Hire!

**Step 11:** Begin onboarding process. Define the Job Objective and Key Results list with your new employee.

Step 12: Repeat this process with each role, checking off the boxes that are already complete.



### YOUR ULTIMATE HIRING MATRIX

Which position should we focus on first:

| JOB POSITION                                | ELECTRICIAN | PLUMBER | HVAC TECH | ADMIN<br>ASSISTANT | OFFICE<br>MANAGER | CUSTOMER<br>SERVICE REP | DISPATCHER | EQUIPMENT<br>SALES |
|---|-------------|---------|-----------|--------------------|-------------------|-------------------------|------------|--------------------|
| Owner is currently doing pieces of this job |             |         |           |                    |                   |                         |            |                    |
| 6 Month<br>Expectation<br>Exercise          |             |         |           |                    |                   |                         |            |                    |
| OKR: Objectives and Key Results             |             |         |           |                    |                   |                         |            |                    |
| Job Ad                                      |             |         |           |                    |                   |                         | ,          |                    |
| Post Ad                                     |             | 7       |           | v — —              |                   |                         |            |                    |
| Test Job Ad                                 |             | ş       |           |                    |                   |                         |            |                    |
| Change Job Ad                               |             |         |           |                    |                   |                         |            |                    |
| Interview Process                           |             |         |           |                    |                   |                         |            |                    |
| Hiring Process                              |             | i.      |           |                    |                   |                         |            |                    |
| Training /<br>Onboarding                    |             |         |           |                    |                   |                         |            |                    |



## JOB SCORECARD

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Location:

|  | WIISSION:                           | /Example: Conincia Tochaira (acinina)                        |
|--|-------------------------------------|--|
|  | company                             | and provide excellent service to our customers.              |
| companyand provide excellent service to our customers. | (Example                            | Service Technician) will be expected to                      |
| /  | and have (Honesty, Integrity, Commo | y, Integrity, Common Sense, Be Kind, and Pursue Excellence). |

| TASKS                                    | Metrics  | Rating<br>(A,B,C) | Comments |
|--|--|-------------------|----------|
| Generate Revenue                         | \$ weekly within 1 week \$ weekly within 1 month \$ weekly within 3 months \$ weekly within 6 months |                   |          |
| Average Sale Size                        | within 6 months  |                   |          |
| Service Call Volume                      | Runs 3-5 service calls daily,<br>maintaining a closing rate of<br>90% by 3 months                    |                   |          |
| Activity<br>(From Daily Activity Sheets) | demand service calls per day maintenance service calls per day or week proposals sent per week       |                   |          |
| Documentation                            | Completes all daily paperwork and necessary documents on time  |                   |          |

## RATING GUIDE:

- IntegrityResults Oriented
  - Excellence

- Customer Focus Resourcefulness
- Energy/DriveWork Ethic
  - Goal Setting

Listening

- CraftsmanshipTechnical Skill